



MEETING MINUTES
BOARD OF DIRECTORS
DETROIT INSTITUTE OF ARTS

Date: **Wednesday, August 07, 2019**
Time: **10:30 AM – 1:00 PM**
Location: **Smith Crystal Gallery**
Meeting Type: **Regular Meeting**

ATTENDANCE

Present: Larry D. Alexander, Honorable Charles Anderson, Ann E. Berman, Richard A. Brodie, Denise Anton David, Lillian Demas, Andrea Roumell Dickson, Marla Donovan, Cynthia Ford, Anne G. Fredericks, Lawrence T. García, Mary Anne Gargaro, Eugene A. Gargaro, Jr., Antoine M. Garibaldi, Ph.D., Thomas Guastello, Deana Haggag, Robert Jacobs, George Johnson, David Larsen, Bonnie Larson, John D. Lewis, Ralph J. Mandarino, Ali Moiin, Peter B. Oleksiak, Takashi Omitsu, Linda Orlans, Jennifer Hudson Parke, Alex Parrish, Irvin D. Reid, Julie Rothstein, Marc A. Schwartz, Nettie Seabrooks, Christine Sitek, John W. Stroh III, Buzz Thomas, Lorna Thomas, M.D., Reginald M. Turner, Jr., Padma Vattikuti, Carol Walters, Celeste Watkins-Hayes, Janis Wetsman, Trudi Wineman

Absent: Lindsey Ford Buhl, Ethan Davidson, Ralph J. Gerson, Jennifer Gilbert, Mary Ann Gorlin, John Hantz, Laura A. Hughes, James Jacobs, Mary L. Kramer, Hubert Massey, Juliette Okotie-Eboh, Donald Ritzenhein, Tony Saunders, Renata Seals-Evans, Suzanne Shank, Molly Valade, Jim Vella, Mark Zeffiro

Others Present: Nancy Barr, Robert Bowen, Elliott Broom, Colleen Clinton, David Flynn, Rachael Goodwin, Nina Holden, Teri John, Christine Kloostra, Gavin Lynch, Felicia Molnar, Melissa Peña Gallis, Nii Quarcoopome, Salvador Salort-Pons, John Steele

Guests: Mark Fisk, MaryJane Kubler, Karl Wirka, Raj Vattikuti

PROCEEDINGS

Call to Order

Chairman, Eugene A. Gargaro, Jr. called the meeting of the Board of Directors of the Detroit Institute of Arts to order at 10:32 a.m. in Smith Crystal Gallery. A quorum was in attendance.

Approval of Minutes

Motion: It was moved, supported and carried to approve the minutes of the May 15, 2019 Board of Directors meeting.

CHAIRMAN'S REPORT

I. Greeting and Welcome (Arts Authority, Honorary, and Emeritus)

II. Resolutions

- A. Margaret "Peggy" Winkelman
- B. A moment of silence to honor L. Brooks Patterson who passed away on August 3rd.

III. Michigan Trustee Association Conference – October 18-21, 2019

- A. Janis Wetsman and Anne G. Fredericks invited the board to attend the conference, which will focus on master building transformations, collections management, community enhancement, alternative giving (i.e. crowdfunding), deaccessioning, and much more.

DIRECTOR'S REPORT

Director, Salvador Salort-Pons delivered his Director's report that addressed:

I. Announcements

- A. Welcome board members
- B. Attendance for exhibitions include:
 - 1. *Pop Art*: 86,331
 - 2. *Labor of Love*: 77,492
 - 3. *Legacy of Margaret Herz Demant*: 66,391
 - 4. *Humble and Human*: 33,404
 - 5. *Out of the Crate IV*: 30,341
 - 6. *Play Ball II*: 21,364

II. Gifts and Endowment

- A. \$3M gift by Padma and Raj Vattikuti and Family. The DIA will honor them by naming the Indian gallery: *Padma and Raj Vattikuti and Family Gallery*.
- B. \$1M Woodward Circle gift by Mary Anne and Eugene A. Gargaro, Jr.

III. Art Acquisitions, Year-End Gifts, Deaccessions, and Loans

- A. Purchase Consideration
 - 1. Luis de Morales (known as "El Divino"), *Ecce Homo*, 16th century
 - 2. Hernan Bas, *Sorting Out Andy*, 2018

3. Atul Dodiya, *Mahatma Gandhi getting out of a car, Bombay, 1944*, 2016
 4. Caterina De Julianis, *Penitent Magdalene*, 1717
 5. Kim Gyujin, *Ten-Panel Screens with Plants and Verses*, 1896
 6. Chitra Ganesh, *Sultana's Dream*, 2019
 7. Fante, *Asafo Flag (Large Asafo Flag)*, late 19th century
 8. Fante, *Asafo Flag (Three Armed Men)*, late 19th century
 9. Manjunath Kamath, *Untitled*, 2019
 10. Fante, *Asafo Flag (Queen Victoria Motif, Black Snake)*, 19th century
 11. Robert Frank, *Flower Is...*, 1987
 12. Fante, *Asafo Flag (Man with Lion)*, 20th century
 13. Frank Stewart, *Romare Bearden in Front of Diego Rivera's Industry Mural at the Detroit Institute of Arts*, 1978 (printed 2018)
 14. Fante, *Asafo Flag (Mother sitting on Stool)*, late 19th century
 15. Fante, *Asafo Flag (Lion following Man with Pot)*, 20th century
 16. Edward Schwartz, *Detroit*, 1942
- B. Works of Art Purchased at Auction
1. Gertrud Natzler & Otto Natzler, *Teardrop Bottle*, 1951
- C. Gift Consideration
- (5) Gifts of Janis Wetsman
1. Sumatran, *Ceremonial Skirt (Tapis Inuh)*, late 18th – mid 19th century
 2. Minangkabau, *Ceremonial Shoulder or Head Cloth (Kain Basahan Itam Songket Selendang)*, 19th century
 3. Kauer, *Ceremonial Skirt with Mirrors (Tapis Cermuk)*, early 19th – mid 19th century
 4. Minangkabau, *Ceremonial Shoulder or Head Cloth (Songket Selendang or Tengkuluak)*, early 19th century
 5. Minangkabau, *Ceremonial Skirt (Songket Tapis)*, 19th century
- (14) Gifts of Leo J. and Nina Pircher
1. Aaron Siskind, *Las Casas 2*, 1955
 2. Aaron Siskind, *Chicago 206B*, 1954
 3. Aaron Siskind, *Martha's Vineyard Rocks 104a*, 1954
 4. Aaron Siskind, *Chicago 22*, 1949 (printed later)
 5. Aaron Siskind, *Gloucester Rocks 53A*, 1945 (printed 1960)
 6. Aaron Siskind, *Martha's Vineyard Stone Walls 34*, 1972 (printed later)
 7. Aaron Siskind, *New York Windows 5*, 1947 (printed 1981)
 8. Aaron Siskind, *Peru 374*, 1983 (printed later)
 9. Aaron Siskind, *Puruchuco 54*, 1979 (printed later)
 10. Aaron Siskind, *Badlands 51*, 1970 (printed later)
 11. Aaron Siskind, *Gloucester (Bird Head)*, 1944
 12. Aaron Siskind, *Gloucester 1*, 1944
 13. Aaron Siskind, *Gloucester 61*, 1944 (printed 1980s)
 14. Aaron Siskind, *Cusco Walls 61*, 1975 (printed later)

(5) Gifts of Virginia Johnstone in memory of William Johnstone

1. Milton Avery, *Man with Pipe (Vincent Spagna)*, 1938
2. Chokwe, *Mask*, 20th century
3. George Grosz, *Kein Hahn kräht nach ihnen (Nobody Cares about Them)*, 1920
4. Max Beckmann, *Portrait of Dr. Heinrich Simon*, 1922
5. Dame Laura Knight, *A Southern Blonde (Eileen Rosemary Mayo)*, 1928

(9) Gifts of Peter Ciaramitaro

1. Kolola Itulu, *Seated Bear*
2. Padlaya Qiatsuk, *Shaman Transforming into an Owl*, 1999
3. Pudlalik Shaa, *Inuit Man Standing Holding a Spear*, 1999
4. Silas Qiyak, *Family Group Abreast*, 1979
5. Silas Qiyak, *Family Group Standing*
6. Pavinaq Petaulassie, *Mask*, 1995
7. Charlie Quauak, *Man Standing Holding a Spear*, 1980
8. Silas Qiyak, *Family Group Sitting*, 1979
9. Josie Unarluk, *Relief*, 1970

Gift of Emily Duffelmeyer

1. Mary Gage, *Bracelet*, 1930-1940

(2) Gifts of Ken Eisenberg

1. Chloe Aftel, *Emily*, 2014 (printed 2019)
2. Chloe Aftel, *Terran*, 2017 (printed 2019)

Gift of the Estate of Catherine Kresge Dewey

1. Vincent van Gogh, *Vase with Carnations*, 1886

(4) Gifts of Vance Peacock and Darren Bryenton

1. American, *Table*, 1700-1720
2. Fulper Pottery Company (Manufacturer), *Vase #587*, 1916-1922
3. Chicago Crucible Company (Manufacturer), *Vase*, 1917-1932
4. Roycroft (Manufacturer), *Table Lamp Model C-902*, ca. 1915

D. Art Loans

1. One work of art from the DIA's collection will be shown in the exhibition, "Millet and the Hague School" at the Mesdag Collection (administered by the Van Gogh Museum), Den Haag, The Netherlands, September 13, 2019 – January 5, 2020.
2. One work of art from the DIA's collection will be shown in the exhibition, "Van Gogh: Still Lives" at the Museum Barberini, Potsdam, Germany, October 26, 2019 – February 2, 2020.
3. One work of art from the DIA's collection will be shown in the exhibition, "Inventing Acadia Landscape Painting in Louisiana 1800-1900" at the New Orleans Museum of Art, New Orleans, Louisiana, November 9, 2019 – January 26, 2020.
4. Two works of art from the DIA's collection will be shown in the exhibition, "Helena Rubinstein: Madam's Collection" at the Musée du quai Branly – Jacques Chirac, Paris, France, November 19, 2019 – June 28, 2020.

5. One work of art from the DIA's collection will be shown in the 2nd venue of the exhibition, "Queer Abstraction" at the Nerman Museum of Contemporary Art, Overland Park, Kansas, November 21, 2019 – March 8, 2020.

E. Reattributions

1. One reattribution to a work of art in the Department of American Art. [2018.90]
2. One reattribution to a work of art in the Department of European Painting. [35.10]
3. Seventy-one reattributions to works of art in the Islamic Department [90.1S3259; 90.1S10802; 90.1S10818; 90.1S10838; 90.1S10989; 90.1S10990; 90.1S11360; 90.1S11361; 90.1S12291; 90.1S12317; 90.1S12349; 90.1S12700*; 90.1S12824; 90.1S12825; 90.1S12826; 90.1S12827; 90.1S12828; 90.1S14049; 99.5B38; 99.5B212; 99.5B242; 99.5B243; 99.5B300; 99.5B301; 99.5B302; 99.5B303; 99.5B304; 99.5B2843; 99.5B3631; 99.5B3632; 99.5B3727; 99.5B3870; 99.5B4030; 99.5B4031; 99.5B4262; 99.5B4376; 99.5B4377; 99.5B5024; 99.5B5025.A; 99.5B5025.B; 99.5B5335; 99.5B5351; 99.5B83; 17.9; 25.92.1; 25.92.2; 26.23; 27.99; 27.328; 27.329; 44.126; 58.244; 58.247; 58.249; 58.250; 58.251; 58.252; 58.253; 58.254; 58.255; 58.256; 58.257; 58.304; 60.117; 60.118; 61.242; 62.87; 72.429; F73.47.1; F73.47.2; F78.49]
4. One reattribution to a work of art in the Greco-Roman and Ancient European [F52.16]

F. Deaccessions

1. 178 objects from the DIA's Islamic collection were recommended for deaccession. A majority of objects recommended for deaccession are deemed no longer relevant to or consistent with the museum's priorities and activities. Following approval by the Board of Directors, the DIA will explore options for deposition.

IV. TRAVEL

- A. Friends of African and African American Art (FAAAA) trip to Kalamazoo Institute of Arts, September 14 or 21, 2019.
- B. Associates of the American Wing (AAW) trip to New York, January 25, 2020.
- C. Associates of the American Wing (AAW) trip to St. Louis, Missouri, April 23-26, 2020.

V. GIFT ACCEPTANCE POLICY – DEFERRED

Motion: It was moved, supported and carried to approve Salvador's Director's Report.

FRIENDS PROGRAM FOR TRI-COUNTY RESIDENTS

Christine Kloostra provided an overview of the Friends Program

I. 600K MACOMB, WAYNE, AND OAKLAND COUNTY RESIDENTS PRE-ENROLLED

- A. Goal: Promote positive awareness of the DIA in the Tri-County community
- B. DIA Members were omitted from mailing. However, DIA members are eligible for the same benefits.
- C. Benefits include:

1. Eligibility for quarterly gifts or special one-time discounts
2. Tri-county residents will need to become a “friend” in order to receive their \$5 discount on special exhibition tickets beginning in 2020.

FINANCE REPORT

Robert Bowen provided FY 2019 Financial Summary.

I. FY 2019 TWELVE MONTH FINANCIAL SUMMARY

- A. Revenue is \$800K higher than budget. (Driven by increased millage revenue)
- B. Expenses are on budget for the year
- C. Unrestricted operating results are \$800K favorable to budget
- D. Spending from restricted funds is within the plan (excluding art purchases)

II. ENDOWMENT FUNDS

- A. Operating Support, \$231M
- B. Art Acquisition, \$65M
- C. DIA Education/Other, \$19M
- D. Total Endowment Funds, \$315M

RESOLVED – The DIA recommends that the FY 2019 surplus be designated to a fund for future building capital expenditures to ensure that adequate funds are available to maintain and improve the DIA’s facilities.

Motion: It was moved, supported and carried to approve the resolution.

RESOLVED – The DIA received unrestricted gifts that have been directed to the operating endowment. The finalization of the designation requires board approval.

Motion: It was moved, supported and carried to approve the resolution.

SPECIAL SESSION

David Flynn, Senior Vice President, Public & Community Affairs, provided an update:

I. OVERVIEW

- A. August 7, 2012 Election: (74% Wayne; 62% Oakland; 50.4% Macomb)
- B. Tri-County Service Agreements: Admission, Schools, Seniors, Community Partnerships
- C. Millage funds support approximately 70% of the DIA’s unrestricted operating budget, totaling \$141M over 6 years
- D. Research and Focus Groups determined that people value: Education, History, Metro-Detroit Comeback, Financial Transparency
- E. Communication Strategies and Favorability: Research and targeting, steady messaging, three consistent themes, wrap strategic communications around existing activities
- F. Key Messages

1. The DIA is a **leader in education**, providing free field trips, free transportation and access for nearly 100,000 students and kids across Metro Detroit.
2. The DIA is a key part of the **comeback of Southeast Michigan**, attracting new businesses, talent and making our region a great place to live, open a business, or raise a family.
3. The DIA provides **one-of-a-kind access** to history and cultures that cannot be experienced on TV or the internet.

II. GROUP DISCUSSIONS

- A. DIA Board members broke into groups to discuss the following questions:
 1. What do you think about the plans for a millage renewal? Are the options clear? What additional information would be helpful for you to have in order to make an informed decision in November?
 2. What are your thoughts around the various timing scenarios and key criteria to make the decision?
 3. How can we ensure that the millage campaign and the endowment campaign complement each other?

The meeting was adjourned at 1:00 p.m. The next regular meeting of the Board of Directors is scheduled for Wednesday, November 13, 2019.

Minutes submitted by Rachael Goodwin.